

Who is Smartbridge?

Digitally enabling businesses and elevating excellence





Founded in 2003



Based in Houston, TX



22 years with our longest client



Experts in digital advisory, innovation, and modernization services



Smartbridge brings the right mix of services to accelerate your business transformation to create a digitally connected enterprise.



ADVISORY SERVICES

- Fractional CIO Services
- Project and Program Management
- Strategy & Roadmap
- Transformation Talks



INNOVATION SERVICES

- Applied & Generative Al
- Advanced & Predictive Analytics
- Intelligent Process Automation
- Internet of Things



MODERNIZATION SERVICES

- Analytics & Data Modernization
- Systems, Apps & Mobility Modernization
- Cloud Modernization
- Managed Services









(h[s]) HYPERSCIENCE®



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We Have Industry Expertise

















Sales



Service



Revenue Cloud



Agentforce & Al



Health Cloud



Security and Privacy



SPECIALIST

Sales Cloud



SPECIALIST

Developer and Integration Services



Medical Devices

and Diagnostics



Platform



Experience Cloud



AppBuilder







Support Services

We know Salesforce

With our deep expertise in Salesforce integrations and custom application developments, Smartbridge is uniquely positioned to assist organizations with complex CRM implementations and integrations. With 9 Navigator specializations and Ridge Partner status, you can be guaranteed you're receiving high quality Salesforce service and solutions.

Technologies We Use







Systems We Have Integrated With











Salesforce Integration Services & Technologies

As a system integrator, Smartbridge has completed hundreds of integration projects. Our integration experts will work closely with you to understand your specific business requirements and develop a custom integration strategy and architecture to achieve your objectives. We use various cloud and on-premise integration technologies to tackle your demands.

Smartbridge implemented, modernized and supported Salesforce systems for several companies across industries



A \$1B global medical device manufacturer

- Sales Cloud & Health Cloud implementations & support
- CPQ implementation
- SAP and other enterprise integrations



Legal Services Non-Profit Organization

- External site setup for appointment registration
- Automatic Poverty-level data integration with the Department of HHS
- Ongoing Salesforce enhancements



A 100M construction company

- End to end Sales process implementation
- Automating Rental quote to cash process
- Integration with HCSS equipment management system



A \$13B medical device manufacturer

- End to end Sales workflow for Endosurgery business unit
- Experience Cloud Portal for product manuals
- Salesforce Managed Services



A \$450M manufacturing company

- Experience Cloud solution for product catalog and ordering
- Customer self service for product returns and tracking
- Sales Cloud customizations for order workflow



Houston-based Commercial Landscaper

- Rebuilt the entire Sales Process
- Project management functionality
- Integrating with GPS fleet tracking solution



A \$800M Equipment Rental company

- ServiceMax, Salesforce implementation
- Realtime integration with ERP systems
- Legacy Data Migration



California based Life Sciences Company

- Sales Cloud managed services and enhancements
- Territory Model Customizations
- Lead Conversion Process



Meet Venu

Venu Kari, Smartbridge Director, has spent 27 years, 13 within Life Sciences, helping customers optimize their digital ecosystems. Here's how you can connect with him:



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Instant Book

https://smartbridge.com/book-with-venu/



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