



Smartbridge

**YOUR DIGITAL &
TECHNOLOGY
SOLUTION
PARTNER**

Who is Smartbridge?

Digitally enabling businesses and elevating excellence



Founded in 2003



Based in Houston, TX



22 years with our longest client



Experts in digital advisory,
innovation, and modernization
services

Smartbridge brings the right mix of services to accelerate your business transformation to create a **digitally connected enterprise**.



ADVISORY SERVICES

- Fractional CIO Services
- Project and Program Management
- Strategy & Roadmap
- Transformation Talks



INNOVATION SERVICES

- Applied & Generative AI
- Advanced & Predictive Analytics
- Intelligent Process Automation
- Internet of Things



MODERNIZATION SERVICES

- Analytics & Data Modernization
- Systems, Apps & Mobility Modernization
- Cloud Modernization
- Managed Services



Specialist
Data Warehouse Migration
Analytics



(h[s]) HYPERSCIENCE®



Visit Our Site For More Details →

We Have Oil & Gas Expertise



Production Optimization

- Maximize asset performance and streamline operations with advanced data insights, enabling enhanced production rates, reduced downtime, and creating cost-saving opportunities.



ESG Monitoring & Reporting

- Monitor emission reduction targets and measure carbon intensity with ESG tracking and reporting solutions.



Predictive Maintenance

- Modernize data-driven processes and implement predictive technologies to help with condition-based maintenance, identify faulty equipment proactively, and use maintenance resources only as needed.

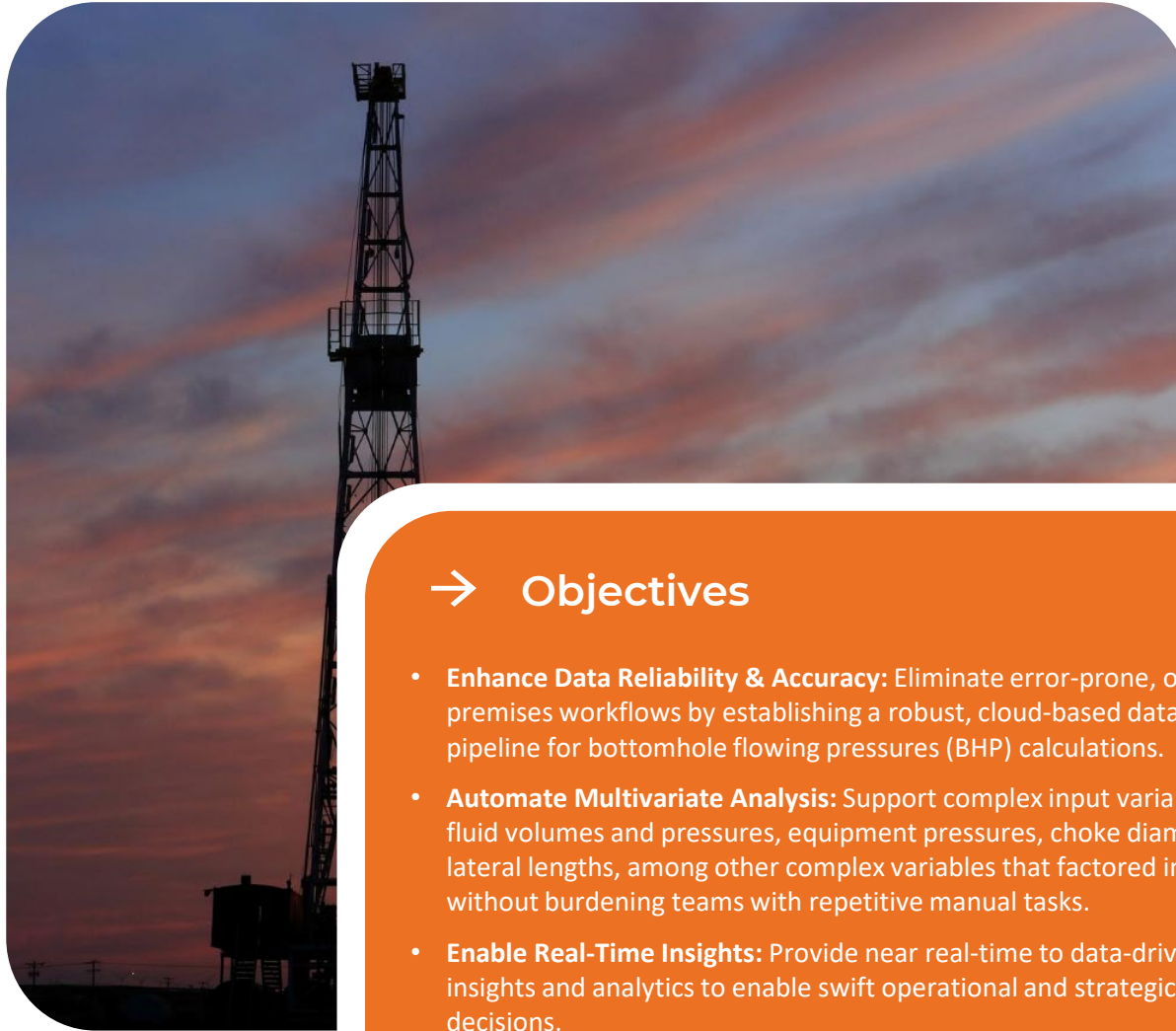


Business Optimization

- Connect stakeholders and assets across the value chain for real-time collaboration.
- Drive decision-making in the field with faster access to critical data.



[View Our Case Studies & Insights →](#)



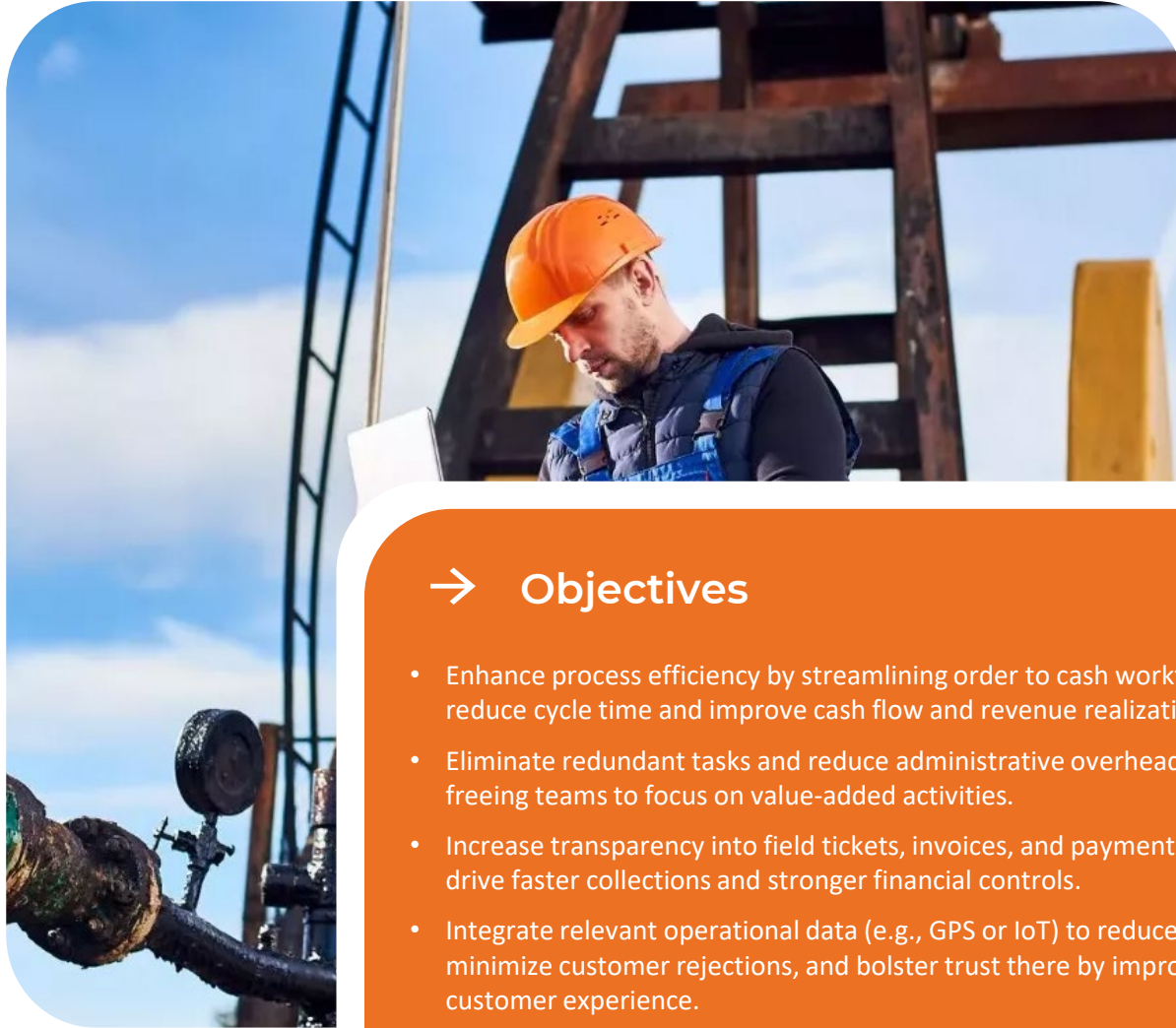
Transform BHP Calculations to Increase Reliability and Accelerate Insights for Critical Operational Decisions

→ Objectives

- **Enhance Data Reliability & Accuracy:** Eliminate error-prone, on-premises workflows by establishing a robust, cloud-based data pipeline for bottomhole flowing pressures (BHP) calculations.
- **Automate Multivariate Analysis:** Support complex input variables—fluid volumes and pressures, equipment pressures, choke diameters, lateral lengths, among other complex variables that factored in—without burdening teams with repetitive manual tasks.
- **Enable Real-Time Insights:** Provide near real-time to data-driven insights and analytics to enable swift operational and strategic decisions.
- **Future-Proof Scalability:** Prepare the data infrastructure to handle growing data volumes and evolving analysis requirements.

→ Benefits and Value of Smartbridge's Solution

- Streamlined reservoir engineering and geoscience workflows that minimized manual interventions by **40%**.
- Accelerated decision-making process by **50%** leveraging AI/ML multivariant models to simulate and deliver near real-time results for complex reservoir conditions over large fields and data volumes.
- Increased confidence in BHP calculations for incoming and 250+ existing wells by reducing manual errors by **80%**, safeguarding data integrity.
- A modern, flexible data foundation that supports expanding data demands, and AI driven recommendations.



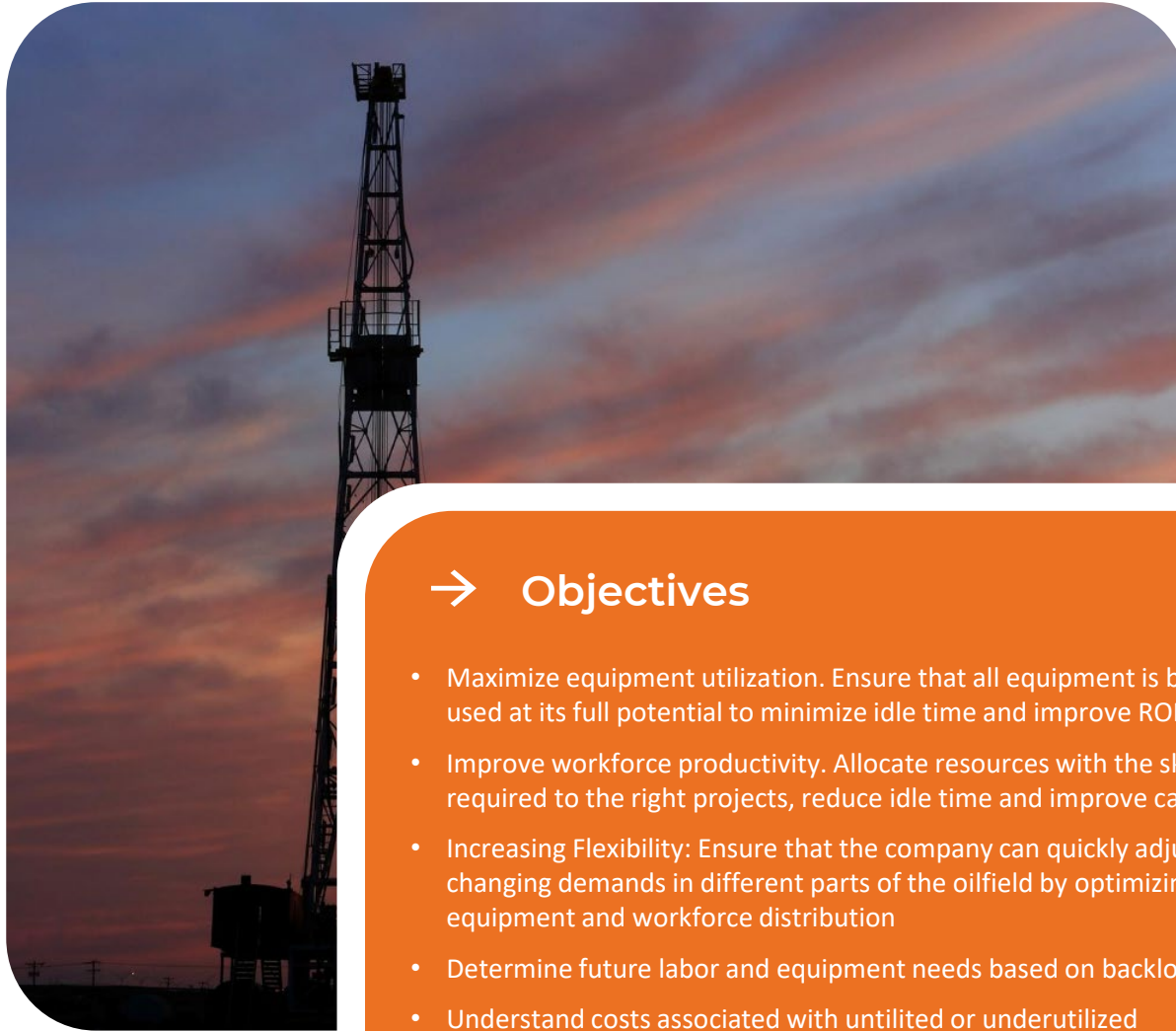
Transform Order to Cash Process to Increase Cash Flow and Accelerate Insights for Critical Operational Decisions

→ Objectives

- Enhance process efficiency by streamlining order to cash workflow, reduce cycle time and improve cash flow and revenue realization.
- Eliminate redundant tasks and reduce administrative overhead, freeing teams to focus on value-added activities.
- Increase transparency into field tickets, invoices, and payments to drive faster collections and stronger financial controls.
- Integrate relevant operational data (e.g., GPS or IoT) to reduce errors, minimize customer rejections, and bolster trust there by improving customer experience.
- Deploy modern data science techniques to proactively detect anomalies, prevent revenue leakage, and support data-driven decisions.

→ Benefits and Value of Smartbridge's Solution

- Accelerated order to cash workflows, and analytics improving cash flow by 25%.
- Eliminated double entry of field tickets, manual generation of invoices there by reducing time spent by AP, AR and Operations teams 30%.
- Increased awareness and transparency of field tickets, invoices and payment statuses to reduce Days Sales Outstanding by 15%.
- Integrated GPS with field tickets and invoices to reduce errors and customer rejections by 50%.
- Modern data and analytics provide AI/ML models for proactively monitoring unbilled labor, equipment and anomaly detection to reduce missed revenue billing.



Optimize workforce and equipment utilization, boosting efficiency and driving improved profitability with AI.

→ Objectives

- Maximize equipment utilization. Ensure that all equipment is being used at its full potential to minimize idle time and improve ROI
- Improve workforce productivity. Allocate resources with the skills required to the right projects, reduce idle time and improve cash flow
- Increasing Flexibility: Ensure that the company can quickly adjust to changing demands in different parts of the oilfield by optimizing equipment and workforce distribution
- Determine future labor and equipment needs based on backlog
- Understand costs associated with untitled or underutilized equipment and workforce

→ Benefits and Value of Smartbridge's Solution

- **Increased ROI:** Using equipment to full capacity maximizes asset value, directly improving ROI by **35%** and contributing to the bottom line.
- **Reduced Idle Time:** Allocating resources based on project needs minimizes idle time by **25%**, ensuring continuous labor and equipment productivity there by improving operational efficiency and cost-effectiveness
- **Real Time Decision Making :** Conversational assistance provides real-time information which enables accuracy and speed of decision making by up to 50% .
- **Improved Resource Planning:** Helps companies improve accuracy of forecasting labor and equipment needs there by ensuring readiness for demand and preventing shortages or excess.



Achieve Rapid Turnaround and Savings through Proposal and AFE Automation with Generative AI

→ Objectives

- Automate Proposal and AFE Generation to Improve Operational Efficiency
- Empower Teams to Focus on Strategic, Value-Generating Activities
- Achieve Indirect Labor Savings by Compressing Time and Effort in Proposal and AFE Generation.
- Enhance Proposal Quality Through Embedded Oil & Gas Expertise and Intelligent Entity Recognition
- Safeguard Sensitive Information with a Secure, Enterprise-Grade Copilot Environment

→ Benefits and Value of Smartbridge's Solution

- Decrease proposal turnaround time by 90%, reducing delivery from two weeks to one day.
- Shift 72 hours per proposal from administrative tasks to Value-Generating Activities
- Achieve \$5M–\$40M in indirect labor savings through automation and overhead cost reduction in proposal workflows.
- Increase proposal precision and industry alignment, minimizing rework and strengthening client confidence.
- Protect sensitive business data and ensure compliance through enterprise-grade security and governance.



Digital & App Innovation
Azure



Data & AI
Azure

Fabric Featured Partner



Microsoft Real-Time
Intelligence

Databases

Specialist
Data Warehouse Migration
Analytics

We know Microsoft

For 22 years, Smartbridge has been a Microsoft partner. When their partnership program evolved, we became one of the first partners to become Data & AI and Digital & App Innovation cloud solution designated, and ultimately a Specialized partner in Analytics & Data Warehouse Migration on Azure. We are also proudly a Fabric Featured Partner and Real-Time Intelligence Fabric Featured Partner.





Sales



Service



Platform



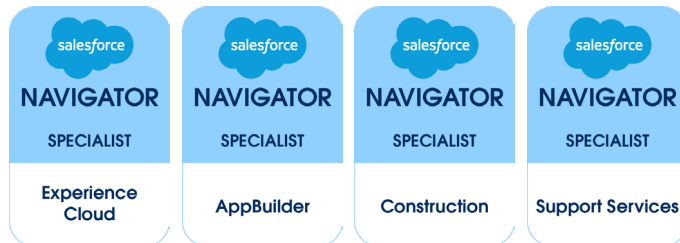
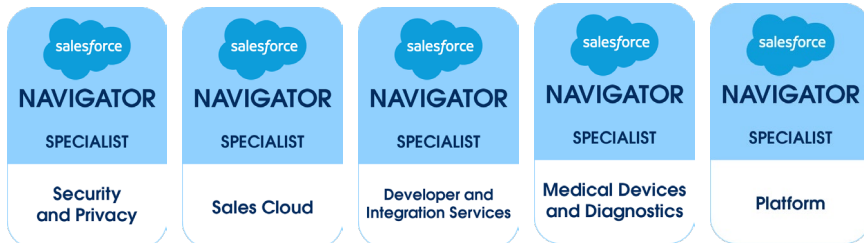
Revenue Cloud



Agentforce & AI



Health Cloud



We know **Salesforce**

With our deep expertise in Salesforce integrations and custom application developments, Smartbridge is uniquely positioned to assist organizations with complex CRM implementations. With 9 Navigator specializations and Ridge Partner status, you can be guaranteed you're receiving high quality Salesforce service and solutions.

Bringing Innovation and Creativity to the Forefront with Smartbridge AI Hackathons



- **AI Driven Workforce & Equipment Optimization**
- **Optimizing Oil and Gas Proposal and AFE Generation with Copilot**
- **Enrich Accounts and Records with Key Information using Salesforce Agentforce**
- **Asset Tracking with AI Agents and RPA Bots**
- **Equipment Preventative Maintenance Scheduler using Fabric, Copilot, and OpenAI**
- **AI Agents to Modernize Medical Device Quality Control for Audits and Training**

Ready to Accelerate Your Business? →



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